



RELEASING THE INNOVATION POWER OF A DIVERSE TEAM

TURNING DIVERSITY INTO IDEAS

Innovation is the result of working with the creativity inherently present in a diverse team. It is known that the more cognitively diverse a team is, the more creativity potentially is released. Potentially. There are some conditions to be met. Team members should feel safe to share, they should be willing to take a modest position of "not knowing" and be ready to engage in clear yes constructive dialogue. People should feel safe to contribute and have a collective sense of curiosity and ambition to create new products and solutions. This workshop helps the team work on that.

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WAY-OF-WORKING

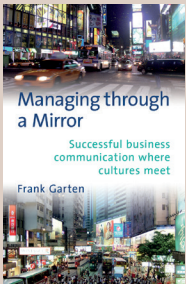
The workshop expects active participation from all on the team. We work with real-life cases and work on (innovation) dilemma's the team currently faces. A shared effort will be initiated to reshape the team culture and mutual respect. We continuously work on the team culture, without making this a "soft, touchy-feely event". On the contrary: new business ideas are the key focus. Team members will realize there is nothing soft about opening up.

This one-day workshop is provided in-company to teams of max. 6-15 participants. Two trainers facilitate the process (while in teams of 10 people or less we work with one trainer). In-company tariff for one day: € 2.495*. For the two-day version: € 4.195*.

This fee includes:

- Full workshop
- Pre-work (assignment and pre-reading)
- End-of-day assessment of gained insights
- A reading which contains all tools and models, and practical examples of their application
- 20-min one-to-one Skype consultation for each participant after the course

* Tariff is excl. BTW and excl. conference package



TARGET GROUP

This workshop is for diverse teams who realize they could perform better if they were to improve the openness to each other's contribution and ideas. Teams that are ready to investigate how to work together better than they do today and release their creative powers.

CONTENT

We create a climate of trust and openness, where all team members are invited and challenged to contribute. We work with real-life cases the team brings in and investigate how the unique skills and characters of all on the team are used. We introduce models for collective generation and evaluation of new ideas, and give you tools to optimize the mutual respect, appreciation and communication within the team. Communication will be the central focus: we help the team find a balance between trust and safety on one side, while at the same time opening them up for intense discussion and disagreement.



**Frank
Garten**

Frank Garten is a Netherlands-based business speaker, facilitator and trainer, specialized in 'clear conversations at work'. He has a specific expertise in communication and cooperation with people from different cultures. Frank is author of 3 books and provides lectures, public speaking and workshops across the globe. His workshops are full of practical tips that can be applied tomorrow when back at work. Frank has many years of experience as project manager, commercial manager and general manager in international businesses. With a PhD in Physics he can quickly connect to the work context of technical specialists, as well as senior management. With an open and enthusiastic style, he confronts people and supports them to increase their impact.